# Brief overview of the agile principles:

1. **Customer Satisfaction**: Deliver valuable software early and continuously.
2. **Welcome Change**: Embrace changing requirements, even late in development.
3. **Deliver Frequently**: Release working software frequently, from a couple of weeks to a couple of months.
4. **Collaboration**: Business people and developers must work together daily.
5. **Motivated Individuals**: Build projects around motivated individuals and trust them to get the job done.
6. **Face-to-Face Conversation**: The most efficient method of conveying information is face-to-face conversation.
7. **Working Software**: Working software is the primary measure of progress.
8. **Sustainable Pace**: Maintain a constant pace indefinitely.
9. **Excellence**: Continuous attention to technical excellence and good design enhances agility.
10. **Simplicity**: Maximize the amount of work not done—simplicity is essential.
11. **Self-Organizing Teams**: The best architectures, requirements, and designs emerge from self-organizing teams.
12. **Reflect and Adjust**: At regular intervals, the team reflects on how to become more effective and adjusts accordingly.

These principles guide the agile process to be adaptive, people-focused, and results-oriented.